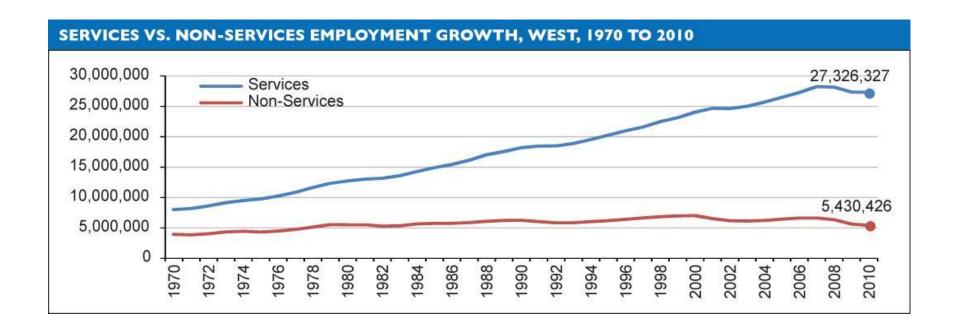
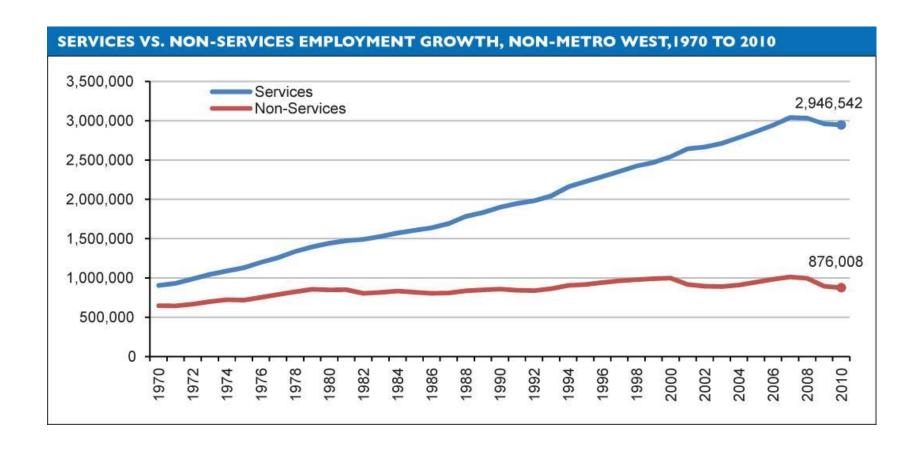
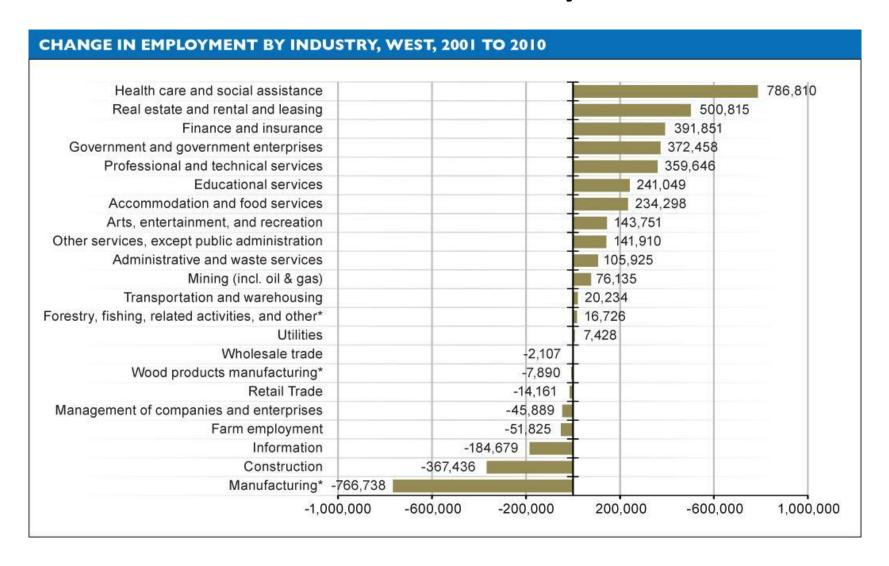
### What's Driving Growth?



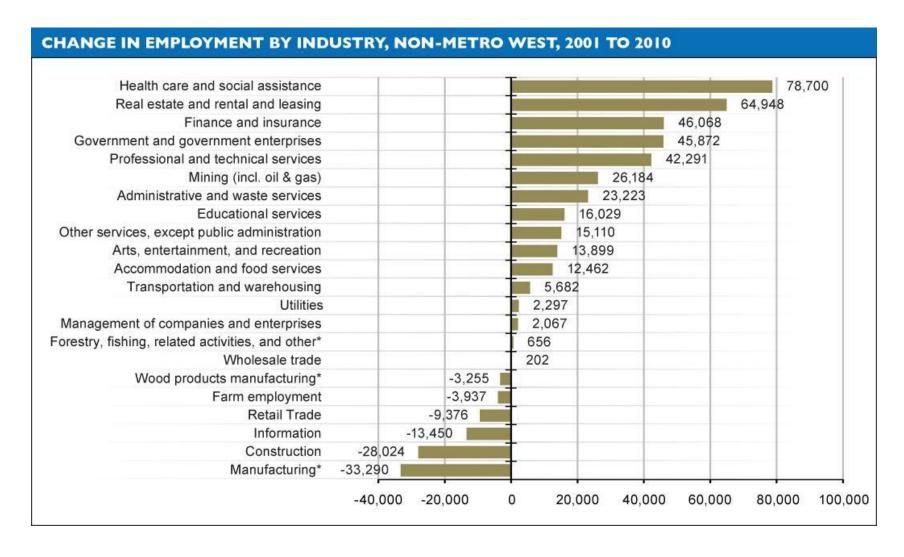
### Same Pattern for Non-Metro West



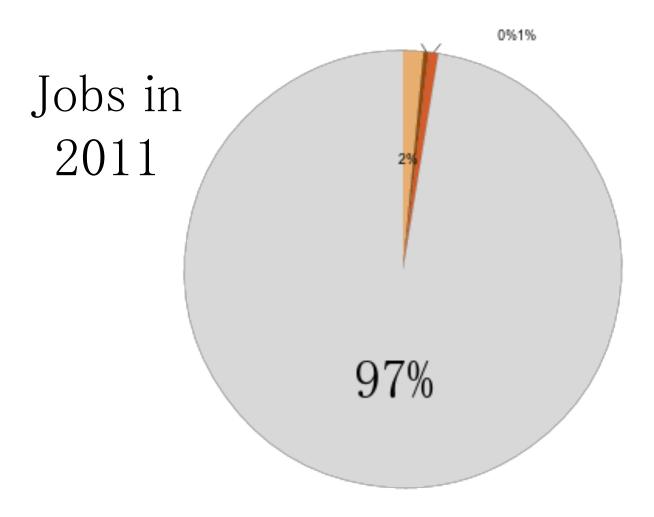
### Westwide: Industry Details



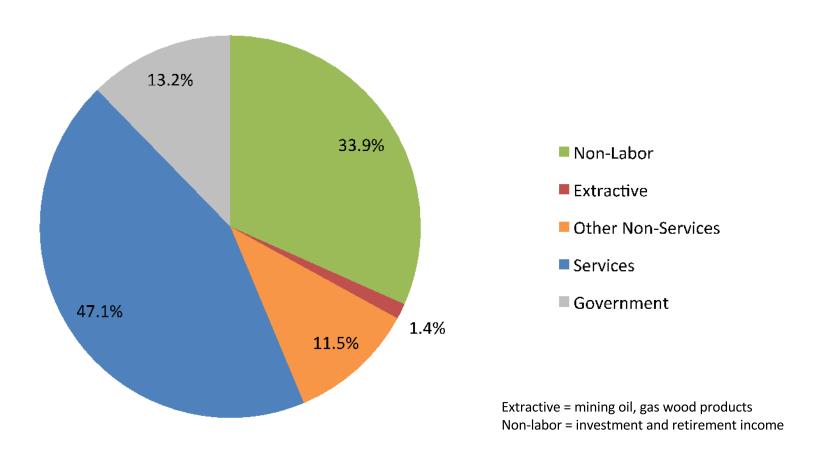
### Non-Metro West Industry Details



# The West



# 1.4% of Personal Income in the West is from People Working in Resource Extraction



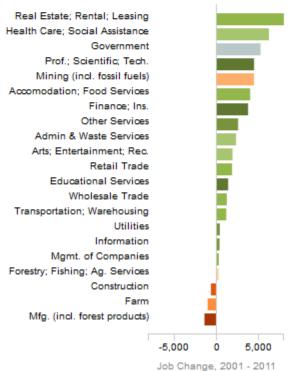
## Greater Yellowstone

#### What industries contribute the most jobs?

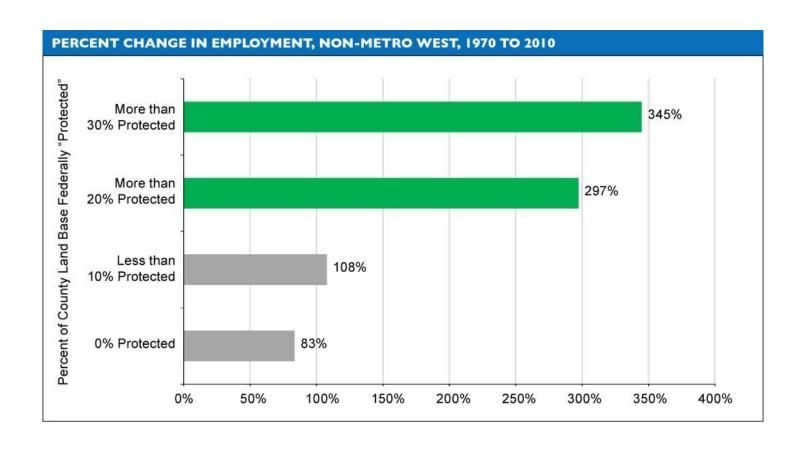
#### 100% 90% 80% 70% Services 60% 50% 40% 30% Government 20% Non-Services 10% Not Disclosed \* 0%

#### Percent Jobs. 2011

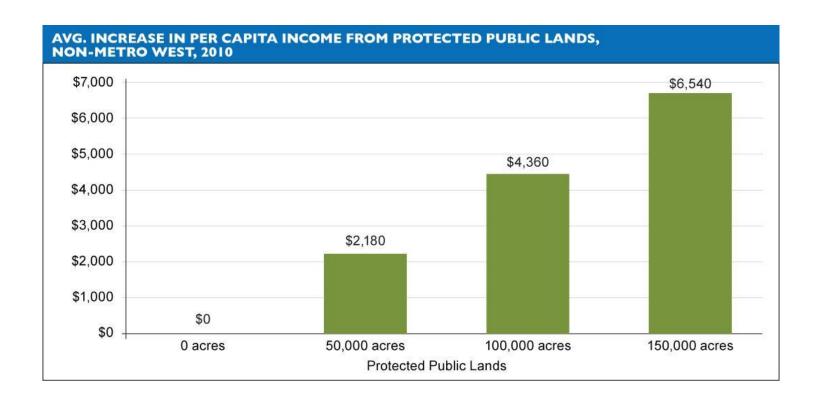
#### What industries are adding or losing jobs?



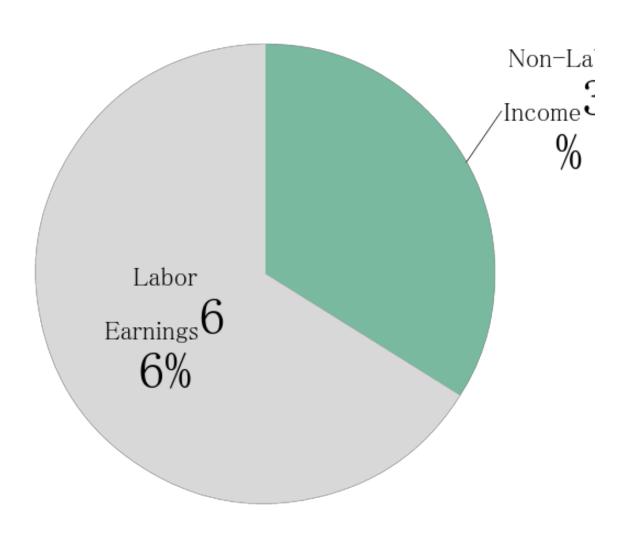
### Faster Rate of Job Growth



## Higher Per Capita Income



# The West

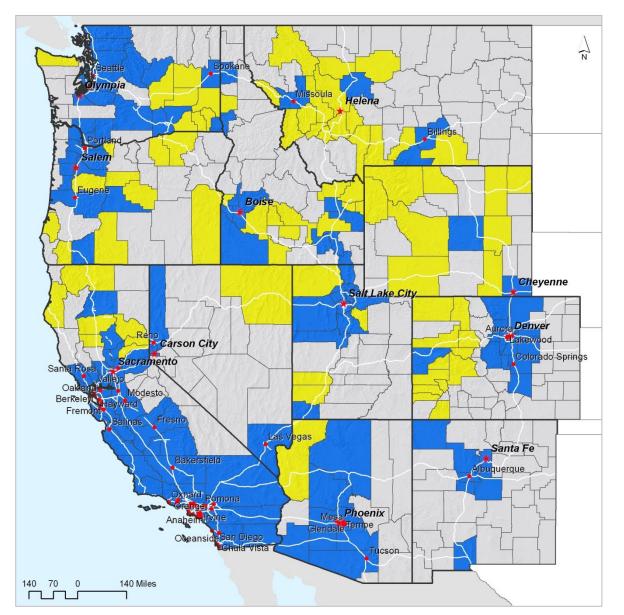


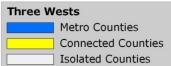
#### Natural Amenities Attract

Net Migration of Baby Boomers in Non-Metro Counties by Natural Amenity Quartiles, United States

Natural Amenity Quartiles

# Three Wests





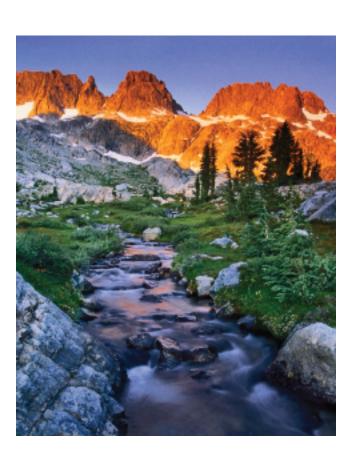
The changed nature of productiongrowth of services Amenity migration

Demographics: **Baby Boomers** and non-labor income

## **Comparative Economic** Advantage

## Economists on Protected

### Lands



In 2011, more than 100 U.S. economists and related academics signed a letter urging the President to "create jobs and support businesses by investing in our public lands infrastructure and establishing new protected areas such as parks, wilderness, and monuments."

The letter states that federal protected public lands are essential to the West's economic future, attracting innovative companies and workers, and contributing a vital component of the region's competitive advantage.

 Economist Letter on Value of Public Lands to President Obama

#### Where Now?

- Improve education and skill development
- Promote natural/social assets
- Non-labor income and retirement
- Invest in transportation and communications

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